



HONG KONG-AUSTRALIA
BUSINESS ASSOCIATION

NSW Chapter Business Awards

SUBMISSION FORM

2010



INTRODUCTION

The annual NSW Chapter Business Awards is designed to provide recognition and incentive to NSW individuals and companies who strive for excellence in all aspects of international trade between NSW and Hong Kong SAR/China. The Business Awards has become a prestigious event within the NSW business community since its inception in 2000.

JUDGING CRITERIA

The independent judging panel is chaired by The Hon. Sir Laurence Street AC KCMG QC. The panel comprises the representative of the NSW Government with other professionals and industry heads from Hong Kong Trade Development Council, Austrade and HKABA NSW Chapter 2010 - 2011 Platinum Sponsors.

Aspects that the judges focus on strongly include:

- Professional approach to business practice
- Proportion of import/export turnover
- Contribution to industry and society
- Standard of marketing strategies
- Level of innovation and creativity
- Presentation
- Consumer/environmental contribution of products/services

Judges decision will be final and no correspondence will be entered.

ELIGIBILITY

Entrants must meet the criteria below to be eligible to enter the awards:

Business related activity to/from NSW, Hong Kong SAR/China

Winners from previous years are eligible to reapply

Entrants or their agents must maintain a business office in NSW

Government departments are not eligible

2010 Business Awards sponsors are not eligible

Individual committee members of the HKABA NSW Chapter are not eligible to enter

COMPLETING THE SUBMISSION FORM

All questions are compulsory except those marked 'optional';

Lengthy descriptions/comments should be provided on separate A4 sheets;

Additional information such as client/customer testimonials, independent reviews, case histories, advertising, catalogues, photographs or current promotional and marketing material (such as brochures, product samples) and other awards won, should be securely bound to the submission form and forwarded with the submission; a loose copy is also preferred for photocopy purposes.

THE CATEGORIES

This year, entrants will be competing in the following six categories and for a Grand Award:

Export of Goods Award - for achievement in the export of goods by an organisation within New South Wales

Export of Services Award - for achievement in the export of services by an organisation within New South Wales

Import of Goods Award - for achievement in the import of goods by an organisation within New South Wales

Import of Services Award - for achievement in the import of services by an organisation within New South Wales

Creative SME - for a creative and dynamic organisation, with a turnover of less than \$10 million per annum within New South Wales

Contribution to Industry - for achievement through their global contribution to industry by an organisation within New South Wales

Grand Award - acknowledges the overall best category winner from the above six categories

You are also invited to attend the grand finalé at the Business Awards Gala Dinner presentation ceremony on Friday 29 October 2010 at the Four Seasons Hotel in Sydney.

CONFIDENTIALITY

Any information provided in this submission form will only be used for the purposes of judging and will be treated as commercial in confidence by the organisers of the Hong Kong-Australia Business Association NSW Chapter 2010 Business Awards. None of this information will be published without the expressed permission of the applicant and any promotional information or extract will be cleared with the entrant before publication.

CLOSING DATE FOR ENTRIES

The closing date for entries is Monday 16th August 2010.

The completed submission form with all additional information should be returned to HKABA on or before Monday 16th August 2010 to:

Hong Kong-Australia Business Association

Level 3, Hong Kong House,

80 Drutt Street, Sydney, NSW 2000

For sponsorship opportunities and entry enquiries, please contact:

Ms Selina Sun, Executive Officer HKABA NSW Chapter

Tel: (02) 9267 3158 Fax: (02) 9261 8966

Email: hkaba_nsw@hktcdc.org

